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2018 Auction Dinner Sponsorship Opportunities

Marriott Milwaukee West, Waukesha, Wisconsin
Saturday, March 24, 2018

We are offering our valued guests and supporters a variety of sponsorship opportunities which will be featured at this year's Auction-Dinner.

| | EVENT Sponsor \$5000 | Premier Sponsor \$2500+ (Live Auction) | Principal Sponsor \$1000+ (Blue/White/Silver Silent Auction Table) | Primary Sponsor \$500+ (Dessert; Marketplace; Treasure Chest; Silver Stars; Ladies' Lane; Men's Den) | Partner Sponsor \$250+ (Barrel of Booze; Wine Time; Grand Raffle Tickets; Signage) |
|---|---------------------------------|---|---|---|---|
| "Sponsored By" in event name and event signs | ★ | | | | |
| Special Table Service (wine, dessert, favor, service, etc.) | ★ | | | | |
| Logo on back cover of event program | ★ | ★ | | | |
| Website quick link | ★ | ★ | | | |
| Press release mention | ★ | ★ | | | |
| Tickets for Event | 20 (2 tables) | 10 (1 table) | 4 | 2 | |
| Verbal mentions | Four | Three | Two | One | |
| Placement on "Thank You" signage at event entrance | Top | ★ | ★ | ★ | |
| Signage at the contribution location (table tent) | ★ | ★ | ★ | ★ | |
| Full color logo on "Thank You" page in program | ★ | ★ | ★ | ★ | ★ |
| Logo on HEF website "Thank You" page | ★ | ★ | ★ | ★ | ★ |
| HEF Annual Report listing | ★ | ★ | ★ | ★ | ★ |